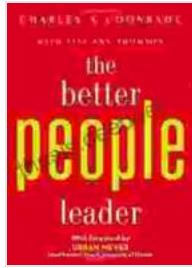


# Alina Owais: A Trailblazing Leader in Human Capital Management



Alina Owais is a seasoned human capital management (HCM) leader with over two decades of experience in the field. Her exceptional ability to drive organizational transformation through talent acquisition, talent management, and leadership development has earned her widespread recognition and respect within the industry. In this article, we delve into the inspiring journey of Alina Owais, showcasing her remarkable accomplishments, leadership philosophy, and the transformative impact she has made on organizations worldwide.

**Better People Leader, The** by Alina Owais



★★★★☆ 4.9 out of 5

Language : English

File size : 889 KB

Text-to-Speech : Enabled

Word Wise : Enabled

Print length : 116 pages

Screen Reader : Supported



## **A Passion for People and Potential**

Alina's passion for people and their potential has been the driving force behind her successful career. She believes that every individual possesses unique talents and abilities, and she has dedicated her life's work to unleashing those capabilities within organizations. Alina holds a Master's degree in Human Resource Management and Industrial Relations from The University of Karachi, Pakistan, and a Bachelor's degree in Sociology from the University of Sindh, Pakistan. Her strong academic foundation has laid the groundwork for her deep understanding of human behavior and organizational dynamics.

## **A Transformative Leader at PepsiCo**

Alina's transformative leadership was evident during her tenure as the Head of Human Resources for PepsiCo Pakistan and Afghanistan. Under her guidance, PepsiCo Pakistan achieved unprecedented growth, becoming one of the top-performing subsidiaries within the global corporation. Alina's strategic approach to talent management played a pivotal role in this success, as she focused on attracting, developing, and retaining top talent. She implemented innovative talent assessment tools,

customized leadership development programs, and created a high-performance culture that empowered employees to excel.

Alina's exceptional leadership capabilities were recognized by PepsiCo's global leadership, and she was appointed as the Head of Talent Acquisition for PepsiCo Asia, Middle East, and Africa (AMEA). In this role, she was responsible for driving talent acquisition strategies across 92 countries, overseeing a team of over 100 talent acquisition professionals. Alina's innovative approach to talent attraction, including the use of social media platforms and data-driven analytics, transformed the way PepsiCo identified and recruited top talent globally.

### **The Power of Collaboration and Innovation**

Throughout her career, Alina has emphasized the importance of collaboration and innovation in driving organizational success. She believes that by fostering a culture of open communication, shared responsibility, and continuous learning, organizations can unlock their full potential. Alina has been an active participant in various industry forums and conferences, sharing her insights on best practices in HCM and advocating for the advancement of human capital professionals.

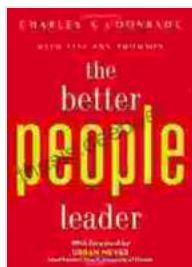
Alina's commitment to innovation is evident in her pioneering efforts in the field of digital talent acquisition. She has embraced emerging technologies such as artificial intelligence (AI) and machine learning to enhance the candidate experience and improve the efficiency of the talent acquisition process. Alina's forward-thinking approach has positioned her as a thought leader in the industry, and she is frequently sought after for her expertise on the future of work and the changing landscape of HCM.

## A Legacy of Impact and Inspiration

Alina Owais' impact on the field of HCM extends far beyond her professional accomplishments. She is a passionate advocate for diversity and inclusion in the workplace, and she has dedicated her time and resources to mentoring and empowering women and underrepresented groups. Alina's belief in the power of education has led her to establish scholarship programs for talented individuals from underserved communities.

Alina Owais is a true inspiration to aspiring leaders in the field of HCM. Her unwavering commitment to people, her transformative leadership style, and her passion for innovation have left an indelible mark on organizations worldwide. As she continues her journey, Alina remains a beacon of hope and a source of inspiration for those who believe in the power of human capital to drive organizational success.

Alina Owais is a visionary leader who has revolutionized the field of human capital management. Her ability to identify and develop talent, foster a culture of innovation, and drive organizational transformation has made her one of the most sought-after HCM professionals in the world. Alina's legacy of impact and inspiration will continue to shape the future of work, empowering organizations and individuals to reach their full potential.



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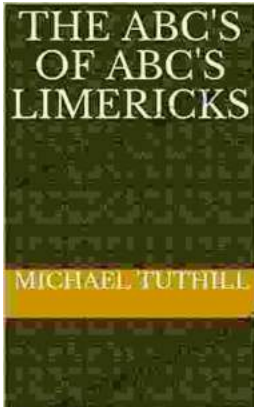
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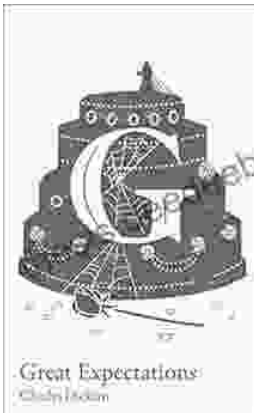
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