

Proceedings of the 1st AAGBS International Conference on Business Management

The 1st AAGBS International Conference on Business Management was held on 10-12 January 2023, at the University of Warwick, UK. The conference brought together academics, researchers, and practitioners from around the world to discuss the latest research and best practices in business management.

The conference featured three keynote speakers:

- Professor Gary Hamel, London Business School
- Professor Ram Charan, INSEAD
- Professor Lynda Gratton, London Business School

The keynote speakers discussed a wide range of topics, including the future of work, the importance of innovation, and the role of leadership in a changing world.



Proceedings of the 1st AAGBS International Conference on Business Management 2024 (AiCoBM 2024) by Coleen Bedrosian

★★★★★ 5 out of 5

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The conference also featured over 100 research papers that were presented in a variety of tracks, including:

- Strategic management
- Operations management
- Marketing management
- Human resource management
- Finance management
- Information systems management

The research papers presented a wide range of insights into the latest trends and challenges in business management. The papers were of a high quality and stimulated a lively debate among the conference participants.

The conference was a great success and provided a valuable opportunity for participants to learn about the latest research and best practices in business management. The conference also provided a platform for researchers and practitioners to network and exchange ideas.

The following are some of the key insights and takeaways from the conference:

- The future of work is changing rapidly and businesses need to adapt to these changes.

- Innovation is essential for businesses to remain competitive in today's global market.
- Leadership is critical for businesses to achieve their goals.
- Employees are the most important asset of a business.
- Businesses need to use data and analytics to make informed decisions.
- Technology is playing an increasingly important role in business management.

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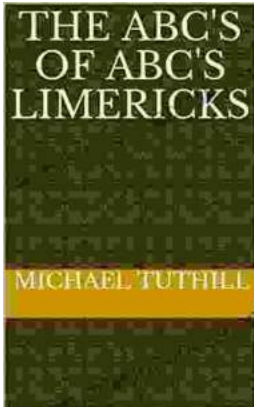
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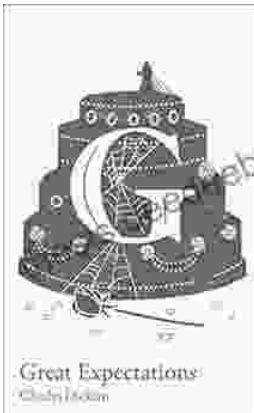
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